



Dear Member of the Miami Palmetto Senior High Community,

Miami Palmetto Senior High PTSA has a long tradition of partnering with the community to help our students and staff in reaching their greatest potential. This year, we are excited to offer new sponsorship opportunities for certain Palmetto Senior High events that honor our faculty and staff. Through these sponsorship opportunities, our sponsors will receive significant advertising and public acknowledgment within the Miami Palmetto Senior High community – all while providing support to our amazing faculty and staff.

The new sponsorship opportunities include:

- * Back to School Breakfast
- * Holiday Luncheon
- * Lunch on Early Release Days
- * Special Events during Counselors' Week
- * Staff Appreciation Week
- * End of Year Luncheon

In exchange for a sponsorship donation, sponsors will receive:

- * Acknowledgement of your organization as a valued partner in the weekly Palmetto High “e-blast” (newsletter) that will include a link to your website. The e-blast reaches over 2000 area families. The acknowledgement will run in each e-blast for the entire 2017-2018 school year, after our partnership begins.
- * Advertisement of your company during our spring Online Silent Auction that will also link to your website.
- * Public display and distribution of your promotional material (business cards, brochures, banners.) at the featured event.

We are excited about these new opportunities. A partnership form is enclosed with this letter. If you have any questions or would like to discuss this further, please do not hesitate to contact Mariel Wenger or Linda Dwyer. We look forward to working with you.

Thank you,

Mariel Wenger, Miami Palmetto Senior High PTSA Second Vice-President

305-490-4422 // mwenger@gmail.com

Miami Palmetto Senior High School PTSA • 7460 SW 118 Street • Pinecrest, Florida 33156
palmettohighptsa.org